

Proceedings Of The 16th Eurasia Business And Economics Society Conference: Unveiling New Frontiers in Research and Innovation

Abstract

The 16th Eurasia Business and Economics Society Conference (EBES) was a resounding success, bringing together a diverse array of scholars and practitioners from across the globe to exchange groundbreaking research and engage in thought-provoking discussions. This comprehensive article provides an in-depth exploration of the conference's proceedings, highlighting key themes, innovative methodologies, and actionable insights that emerged from the presentations and discussions.

Held in the vibrant city of Istanbul, Turkey, from June 22nd to 24th, 2023, the 16th EBES Conference attracted over 500 participants from over 50 countries. The conference featured a wide range of plenary sessions, parallel tracks, and workshops, covering a vast spectrum of topics within business and economics.



Financial Environment and Business Development: Proceedings of the 16th Eurasia Business and Economics Society Conference (Eurasian Studies in Business and Economics, 4) by Paul W. Farris

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Key Themes Explored

The conference proceedings were marked by several key themes that shaped the intellectual discourse and sparked lively debates:

- 1. Sustainable Development and Corporate Social Responsibility:** Scholars and practitioners explored the critical role of businesses in addressing environmental and social challenges, promoting inclusive growth, and fostering corporate transparency and accountability.
- 2. Digital Transformation and Innovation:** The conference examined the transformative impact of digital technologies on various aspects of business and economics, including e-commerce, fintech, supply chain management, and organizational behavior.
- 3. Entrepreneurship and Innovation Ecosystems:** Researchers and policymakers delved into the dynamics of entrepreneurship ecosystems, focusing on the role of government policies, incubators, and accelerators in fostering innovation and economic growth.
- 4. International Business and Globalization:** The conference explored the challenges and opportunities of operating in an increasingly interconnected global economy, discussing topics such as foreign

direct investment, trade agreements, and cultural diversity in international business.

Innovative Methodologies

The conference showcased a variety of innovative research methodologies that pushed the boundaries of business and economics research:

- **Big Data Analytics and Machine Learning:** Researchers employed big data analytics and machine learning techniques to uncover hidden patterns and gain deeper insights from large and complex datasets.
- **Experimental and Behavioral Economics:** Scholars utilized experimental and behavioral economics methods to study human decision-making, preferences, and behavioral biases in economic contexts.
- **Qualitative Research and Case Studies:** Researchers conducted in-depth qualitative research and case studies to explore complex organizational and societal phenomena, offering rich and contextualized insights.

Actionable Insights for Practitioners

Beyond theoretical explorations, the conference also provided actionable insights for practitioners in various fields:

1. **Sustainable Business Practices:** Businesses learned about best practices for implementing sustainable business strategies, reducing their environmental footprint, and contributing to social development.
2. **Digital Transformation Strategies:** Practitioners gained valuable knowledge on how to leverage digital technologies to enhance

operational efficiency, improve customer experiences, and innovate new products and services.

3. **Entrepreneurship and Innovation Support:** Policymakers and entrepreneurs discovered effective strategies for fostering innovation ecosystems, supporting startups, and promoting economic growth.
4. **Global Business Expansion:** Businesses and policymakers learned about the challenges and opportunities of expanding their operations into international markets, including cultural adaptation, regulatory compliance, and risk management.

The 16th Eurasia Business and Economics Society Conference was a testament to the vitality and diversity of research and innovation in the fields of business and economics. The conference's proceedings generated valuable insights and actionable knowledge that will shape future research agendas, policy decisions, and business practices. As the field continues to evolve, the EBES Conference remains a leading platform for fostering collaboration, advancing knowledge, and inspiring innovation across the globe.



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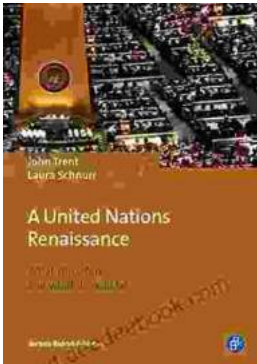
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